



PROGRAM INFORMATION
MINNESOTA

Self-Direct Efficiency

EARN REBATES FOR PLANNING AND PERFORMANCE RESULTS

If you are investing in long-term sustainability planning and energy efficiency measures, you may qualify for Xcel Energy's Self-Direct Efficiency program, offering rebates and incentives to boost your return on investment. Self-Direct presents the opportunity to explore deeper and more aggressive energy savings beyond conventional, incremental measures. It provides retailers, public service providers, larger property management companies, manufacturers and multinational corporations the opportunity to plan efficiency around their business model and self manage their projects accordingly. Qualified customers can earn higher rebates to offset their project cost and whose dollar value is based on the amount of energy savings attained.

Business Eligibility

This program is available to our larger Minnesota electric and natural gas retail customers that have an aggregate peak demand at all meters of at least 2 Megawatts (MW) in any single month and/or an aggregate annual energy usage of at least 10 Gigawatthours (GWh), and/or an aggregate annual natural gas energy usage of at least 100,000 Decatherms (DTh). The customer of record must be the same for all meters aggregated and pay retail rates to qualify for this program.

You Determine the Reporting

One of the advantages of Self-Direct Efficiency is that you and your team perform the design, engineering, measurement, verification and reporting work associated with the energy efficiency projects. That allows you to put together your energy plan according to your business needs.

How the Program Works for Qualifying Customers

Tell us what you are considering

- Submit your application, project plan, monitoring plan and pre-project energy usage data
- If approved then proceed with your project

Once your project is completed

- Submit your application, final report and your monitoring results
- Upon approval, a rebate check will be issued

Earn higher rebates by designing, engineering and verifying project results yourself, up to \$525/kW or 0.10/kWh, and/or \$8 Dth!

Visit xcelenergy.com/Rebates for more information or call the Business Solutions Center at **1-800-481-4700**.

